

Chapter 9

Social Media Policy

9.0. Policy Statement

The Africa University Library is committed to using current forms of Social Media for information delivery, which includes: Selective Dissemination of Information (SDI), Current Awareness Services (CAS) and Library Instruction / Client Education.

- i. Social Media is defined as any internet application, site, or account created and/or maintained by the Africa University Library which facilitates an environment for library staff and library clients to share opinions and information about library-related subjects, events or issues.
- ii. The Library believes that by participating in Social Media, it will be more accessible to library clients, can better promote library services and resources, and more easily meet clients' needs, where they are.
- iii. The Library recognizes and respects differences in opinion. This policy governs public use of these tools for any purpose.

9.1. Purpose

The purpose of Africa University Library's social networking sites are to:

- i. Inform the Library clients about library resources and activities.
- ii. Increase the clients' use of library resources.
- iii. Provide additional communication with Library clients.

For full policy please visit the Africa University Intranet site or email: librarian@fricau.edu.